



CORPORATE SPONSORSHIP

ZEITERION
PERFORMING ARTS
CENTER

The Z is a cornerstone of our community and a cultural destination for the entire Southcoast. We are proud to partner with regional business leaders that recognize the importance of a vibrant performing arts center and connecting our community with the arts. The Z provides a highly valuable Corporate Sponsor program to area businesses that wish to showcase their services to our highly engaged audience while making a difference in our community.

The Z welcomes nearly 100,000 patrons through our doors each year. Our diverse programming attracts a wide audience, from neighborhood residents to patrons from greater metropolitan areas like Providence, Boston, Hartford, and more. Your business will be placed in front of our engaged audience over the course of the season, reaching into 35,000 email inboxes, 75,000 mail boxes with our Season Brochure, and 100,000 patrons with the Season Program, and countless eyes on our website and extensive poster advertising.

Thank you for your support!

SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR	\$3,000
1/2 Page Advertisement in our Season Program	
6 Tickets to sponsored event	
4 Tickets to other shows throughout the season	
On-stage recognition at sponsored event	
Logo in event specific advertising: Print, Posters, Web, Lobby, Radio	
Logo on event page and sponsor page in our Season Brochure and Season Program	
Logo and Link on Z website event page and Sponsor Page	
Social Media promotions on Facebook, Twitter, and Instagram	
Multiple E-Blasts to over 35,000 patrons	
Access to Member Lounge at sponsored show and all shows throughout the season	

SILVER SPONSOR	\$5,000
Full-Page Advertisement in our Season Program	
8 Tickets to sponsored event	
8 Tickets to other shows throughout the season	
On-stage recognition at sponsored event	
Logo in event specific advertising: Print, Posters, Web, Lobby, Radio	
Logo on event page and sponsor page in our Season Brochure and Season Program	
Logo and Link on Z website event page and Sponsor Page	
Social Media promotions on Facebook, Twitter, and Instagram	
Multiple E-Blasts to over 35,000 patrons	
Access to Member Lounge at sponsored show and all shows throughout the season	

GOLD SPONSOR	\$10,000
Choice of A-List performances or artists for Sponsorship	
Full-Page Advertisement in our Season Program	
12 Tickets to sponsored event	
12 Tickets to other shows throughout the season	
On-stage recognition at sponsored event	
Logo in event specific advertising: Print, Posters, Web, Lobby, Radio	
Logo on event page and sponsor page in our Season Brochure and Season Program	
Logo and Link on Z website event page and Sponsor Page	
Social Media promotions on Facebook, Twitter, and Instagram	
Multiple E-Blasts to over 35,000 patrons	
Access to Member Lounge at sponsored show and all shows throughout the season	

PLATINUM SPONSOR	\$15,000
Choice of A-List performances or artists for Sponsorship	
Full-Page Advertisement in our Season Program	
16 Tickets to sponsored event	
16 Tickets to other shows throughout the season	
On-stage recognition at sponsored event	
Logo in event specific advertising: Print, Posters, Web, Lobby, Radio	
Logo on event page and sponsor page in our Season Brochure and Season Program	
Logo and Link on Z website event page and Sponsor Page	
Social Media promotions on Facebook, Twitter, and Instagram	
Multiple E-Blasts to over 35,000 patrons	
Access to Member Lounge at sponsored show and all shows throughout the season	

Contact Nicole Merusi, Development Director

nmerusi@zeiterion.org | (508) 997-5664 x111

Zeiterion Sponsors are proudly announced!

When you're a Zeiterion sponsor, your business gains exposure to an active and engaged audience

SEASON BROCHURE

75,000 printed; 55,000 mailed, 20,000 distributed throughout SouthCoast

BLACK FRIDAY CIRCULAR

33,000 included in *Standard Times* Sunday edition

ZEITERION EBLAST

Sent to 35,000 weekly

POSTERS

Distributed in 150 locations throughout SouthCoast

PRINT ADS

Standard Times front page
Standard Times Coastin'
 Hathaway Weeklies
Fall River Herald
Taunton Gazette
Motif Magazine
SoCo Magazine

CONCERT PROGRAM

20,000 printed

LOBBY POSTER

Displayed for three months

ZEITERION WEB PAGE

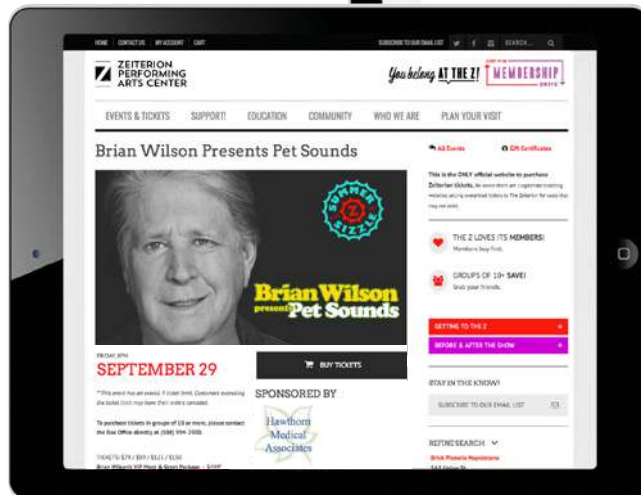
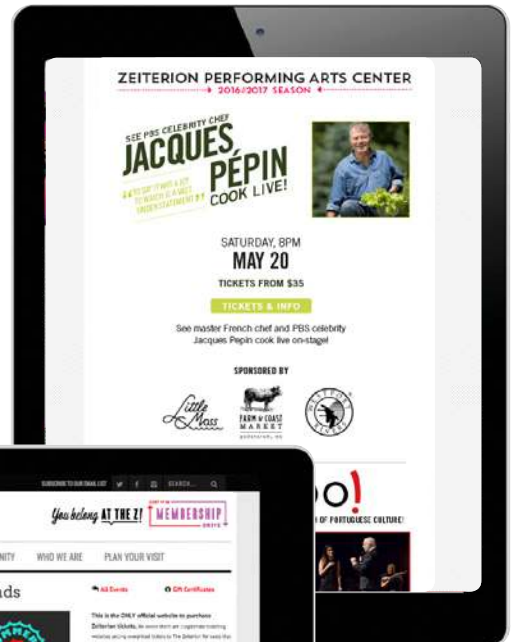
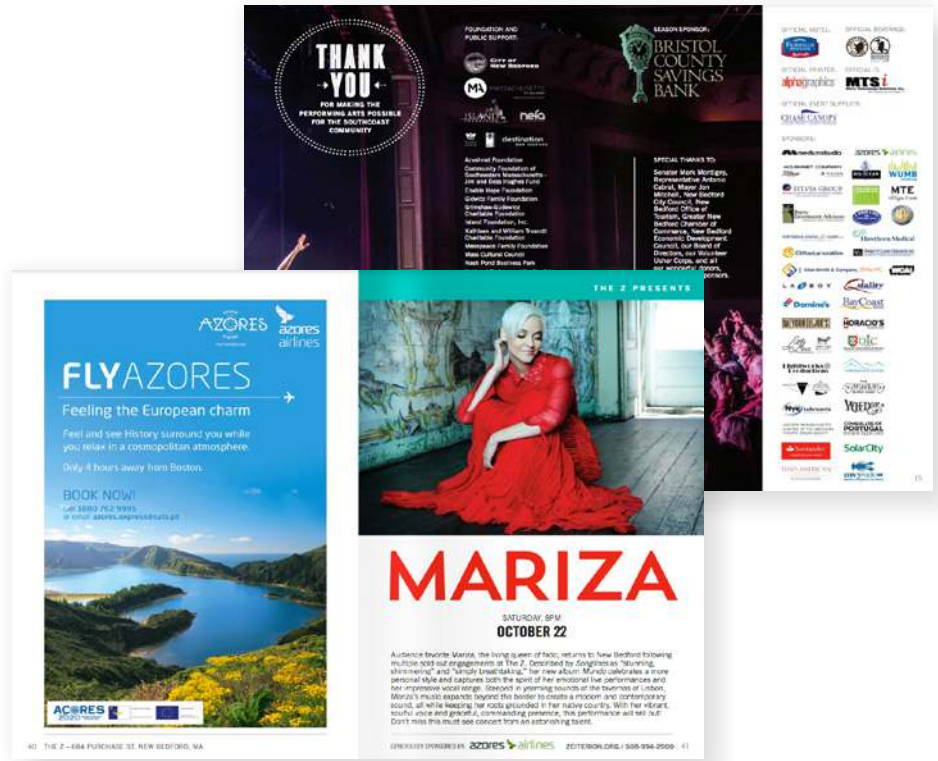
8,000 monthly visits

ZEITERION FACEBOOK PAGES

12,500 followers

ON STAGE RECOGNITION

by the Zeiterion Executive Directors



The Z supports

180 JOBS

in the community: firemen, police, stage hands, restaurant workers, printers, designers, artists, technicians and more.

The Z provides

8,000 FREE TICKETS

to the community in order to expand and increase access to the performing arts.

The Z hosts over

250 EVENTS:

65 mainstage "headliner" performances, 28 educational performances, 120 classes or workshops in the performing arts, 6 symphony nights (NBSO), 9 nights of a summer musical (NBFT), numerous dance recitals, community forums, debates, inaugurations, and Z sponsored community events.

15,000 CHILDREN

and teachers participate in curriculum related education programs at The Z.

Nearly

100,000 PATRONS

attend Zeiterion events and fill the city's restaurants, hotels, shops, galleries and attractions.

The Z has a

\$5.2 MILLION

economic impact on the community.



ZEITERION PERFORMING ARTS CENTER

MISSION

The Zeiterion Theatre entertains, educates, and inspires our community by presenting a diverse array of high quality performing artists and providing engaging learning opportunities that contribute to the cultural, social and economic vitality of the South Coast.

VISION

To create a shared human experience that enriches people's lives by harnessing the power of the performing arts to connect generations, unite diverse groups and open a world of creativity and new possibilities for all.